

Special Interest Group:	External Relations
Reports to:	Board of Directors
Chaired by:	Elected by the SIG : Ralph Blauel
Membership:	Executive Director and one other Board member, and any MISA member who has an interest in contributing to the goals of the SIG
Frequency:	Meet at a minimum of 4 times per year at the discretion of and called by the Chair.

Overall Objectives and Responsibilities

This SIG will be led by the Past President, to strengthen relationships between MISA Ontario, the Province and other provincial, national and international organizations. The External Relations SIG will increase awareness and relevance of MISA Ontario to external agencies and organizations. This will be achieved through participating in outreach events, conferences, workshops, and meetings.

The Committee shall develop a detailed work plan and associated budget to be submitted in writing to the Board of Directors for approval within the first quarter of the year, and presented by the Committee Chair at the annual conference.

Specific Responsibilities

- Develop and recommend to the Board, policies and principles that shall serve as the foundation for the MISA Ontario's provincial and municipal lobbying and outreach efforts.
- Review the impact of provincial and federal government policies and/or legislation that may impact MISA Ontario, and prepare an action plan accordingly for the Board's consideration.
- Identify and develop relationships with professional, private and public organizations which can be leveraged to achieve a defined strategic purpose for MISA Ontario and which foster collaboration & sharing of best practices.
- Identify opportunities for securing grants and/or co-funding for MISA Ontario activities.
- Communicate the activities of the SIG throughout MISA Ontario membership and encourage participation in the SIG.

Deliverables

- Provide the Events Committee with upcoming event program recommendations.
- Develop an annual work plan and associated budget based on MISA Ontario membership feedback and priorities of the strategic plan.
- Develop and execute a communications plan for the SIG in order to reach stakeholders effectively.
- Report to the Board of Directors twice annually, or more frequently as required.
- Strengthen MISA Ontario's relationships with external organizations and encourage membership in MISA Ontario to external organizations.